

Unipole BL 304

Between IC#2 & IC#3 – 100m Before English College – Golden View



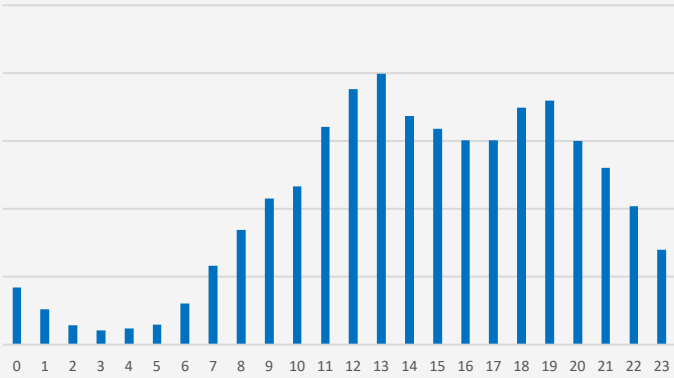
BackLite

Desirable by Design®

Unipole BL 304

Between IC#2 & IC#3 100m Before English College

Impressions by Hour of Day



19,702,260

Average Impressions Over 30 Days

16.9

Average 30 Day Frequency

Main Audience

Mass, Mall Shoppers, Luxury Buyers, Residents, C-Suite and Tourists

8m x 16m

Double Sided Static

Silver View



3rd Interchange

BL 308

V shape 12x6m

BL 307

Gantry 10x5m

BL 305

V shape 12x6m

BL 304

V shape 12x6m

BL 303

V shape 12x6m

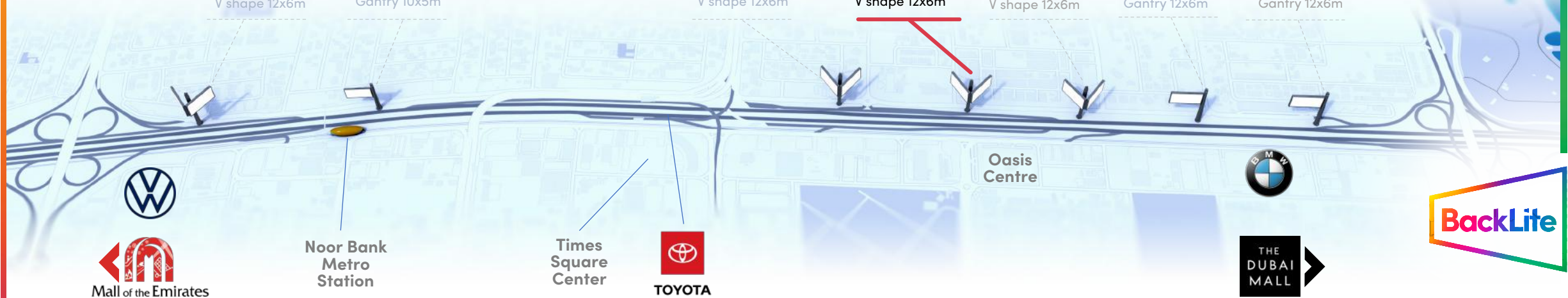
BL 302

Gantry 12x6m

BL 301

Gantry 12x6m

2nd Interchange



Mall of the Emirates

Noor Bank
Metro
Station

Times
Square
Center

TOYOTA

Oasis
Centre

THE
DUBAI
MALL

BackLite

Desirable by Design®