

VINYL PANEL PRODUCTION

Sign Reference No.

Country



The Best Outdoor Media for Strategic Advertising

◀ PANEL INFORMATION

Safe Area _____ W: 15.46m x H: 7.46m

Visible Area _____ W: 15.56m x H: 7.56m

Printed Area (Bleed) _____ W: 15.76m x H: 7.76m

◀ SPECIFICATIONS

IMPORTANT: PLEASE FOLLOW THESE INSTRUCTIONS:

Safe Area

Due to panel “stretch” during printing and installation, all text and important images should fall within this safe limit.

Colour Pictures

BackLite signs enable you to use full images. We advise you to take advantage of this.

Backgrounds

We strongly recommend against the use of white or black backgrounds as this will significantly reduce the impact and visibility of your advertisement. The white colour also tends to give a “cold” feeling.

2-3 Words Only

Text should only consist of few words with a minimum height of 80 cm to ensure a clearly visible message, with 50% of the design in ARABIC.

Minimum 1m High Logo

The company logo should be minimum height of 1m to attract maximum attention from a long distance.

◀ FILE FORMATS

Flattened Photoshoptop format / CMYK

ALL FILES SHOULD BE 1:10 AT 360 DPI

◀ PROOFS

Please note that any proof supplied with the artwork file will be for position / content reference only - NOT COLOUR.

The colour reference is the data on the Photoshop file itself.

◀ MEDIA CARRIERS

Compact Disk

◀ PRODUCTION CONTACT

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