

# VINYL PANEL PRODUCTION LampLite signs



Sign Reference No. \_\_\_\_\_  
\_\_\_\_\_

The Best Outdoor Media for Strategic Advertising

## ◀ PANEL INFORMATION

Safe Area \_\_\_\_\_ W: 127 cm x 327 cm  
Visible Area \_\_\_\_\_ W: 133 cm x 333 cm  
Printed Area (Bleed) \_\_\_\_\_ W: 139cm x 337 cm

## ◀ SPECIFICATIONS

### **IMPORTANT: PLEASE FOLLOW THESE INSTRUCTIONS:**

#### **Safe Area**

Due to panel \_\_\_\_\_ printing and installation, all text and important images should fall within this safe limit.

#### **Colour Pictures**

BackLite signs enable you to use full images. We advise you to take advantage of this.

#### **Backgrounds**

We strongly recommend against the use of white or black backgrounds as this will significantly reduce the impact and visibility of your advertisement. The white colour also tends to give a "cold" feeling.

#### **2-3 Words Only**

Text should only consist of few words with a minimum height of 80 cm to ensure a clearly visible message, with 50% of the design in ARABIC.

## ◀ FILE FORMATS

Photoshop format  
Scitex CT format  
TIFF format  
Illustrator / Freehand format  
PC compatible

## ◀ MEDIA CARRIERS

Compact Disk

**ALL FILES SHOULD BE 1:10 AT 360 DPI**

## ◀ PRODUCTION CONTACT

Tel: + 971 4 343 01 03

Fax: + 971 4 343 72 29

Email: [bassel@backlitemedias.com](mailto:bassel@backlitemedias.com)